

Past Performance Examples

Fernando Batista | Affiliate marketing, launch promotions, and compliant audience positioning

This short document includes selected screenshots from previous affiliate promotions and platform dashboards.

The examples demonstrate real experience with digital education offers, international affiliate programs, referrals, sales activity, approved commissions, and low-refund performance.

Dr. Sue Morter Example

\$1,093.50

Net commissions generated in a Dr. Sue Morter-related affiliate promotion under Fernando Batista's referral partner dashboard.

Consolidated Sales Activity

\$939.58

Billing from 13 sales with 0 refunds shown in a consolidated dashboard.

International Program Example

28 clicks / 7 referrals

AI Innovision / Alicia Lyttle affiliate program activity, including 1 customer.

Platform Experience

Hotmart + SmartAdv

Experience across multiple affiliate and digital product platforms.

Context note

The Dr. Sue Morter example is shown under Fernando Batista's referral partner dashboard, with \$1,093.50 in net commissions generated. This supporting result is included as a selected performance example for affiliate application review.

Promotion approach

- Compliant marketing language and respectful positioning of the producer brand.
- Audience-focused promotion for educational, personal growth, and transformation offers.
- Concise pre-sell messaging designed to attract qualified interest without exaggerated claims.

Key Example - Dr. Sue Morter Promotion

Supporting screenshot showing **\$1,093.50** in net commissions generated under Fernando Batista's referral partner dashboard. This example is included as supporting evidence of affiliate promotion activity and revenue generation.

The screenshot displays a dashboard for 'Fernando Batista' with a sidebar menu and a main content area. The sidebar menu includes 'Home', 'Welcome', 'Resources' (with sub-items: Link Generator, E-mail Templates, Banners, Resource Pages), 'Reports' (with sub-item: My Ledger), and 'Commissions Generated' (highlighted in green). The main content area is titled 'Referral Partner Commissions' and features a 'View Ledger' button. Below this, a 'Date Range' selector shows '03-01-2026' to '05-31-2026' with a 'Set' button. The summary table shows:

Net Commissions Earned (In Date Range):	\$1,093.50
Running Balance (Commission Earned - (Payments + Clawbacks)):	\$1,093.50
Pending Commissions (Pending Client Payment):	\$0.00

Suggested caption for this attachment

Dr. Sue Morter-related affiliate promotion example - \$1,093.50 net commissions generated under Fernando Batista's referral partner dashboard.

International Program Example - AI Innovision / Alicia Lyttle

Supporting examples showing affiliate activity in an international digital education program, including clicks, referrals, customer acquisition, and approved commissions.

Affiliate activity overview



Home

Referrals

Commissions

Payouts

Assets

Reports

 Fernando Batista

 DUE IN 2 DAYS

\$ 73.5

 TOTAL UNPAID

\$ 97

 TOTAL PAID

\$ 0

AI Innovision's Affiliate Program

 28 Clicks

 7 Referrals

 1 Customers

Rewards

 20% recurring commission

Approved commissions



Home

Referrals

Commissions

Payouts

Assets

Reports

 Fernando Batista

Commissions

Start your search...

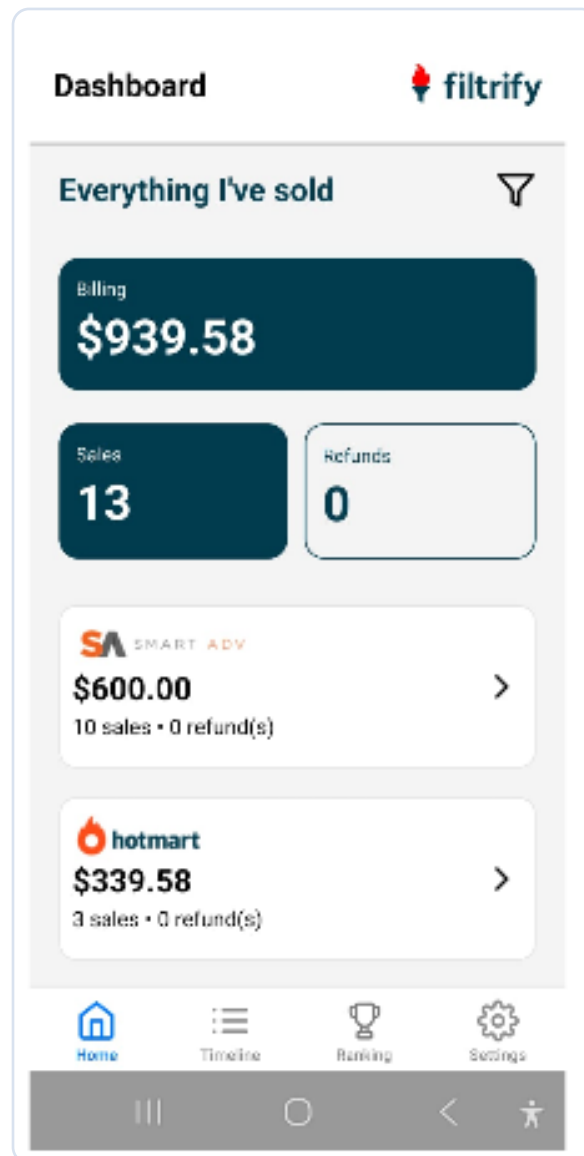
 State: Any

Status	Amount	Customer	Created at
Approved	\$ 44.1		30 Apr 2026
Approved	\$ 29.4		29 Apr 2026
Approved	\$ 14.1		31 Mar 2026
Approved	\$ 9.4		12 Mar 2026

Caption: International affiliate program activity showing referrals, customer acquisition, and approved commissions.

Consolidated Sales Example - Filtrify / SmartAdv + Hotmart

Supporting screenshot showing consolidated billing of **\$939.58**, **13 sales**, and **0 refunds**, including SmartAdv and Hotmart activity.



Caption: Consolidated dashboard showing \$939.58 billing, 13 sales, and 0 refunds across SmartAdv and Hotmart.